

EMA™ Advisory Notes Service



Map Out a Course to IT and Data Management Success with EMA

The road to aligning IT with the business is filled with confusing alternatives. As an enterprise IT professional, you know that selecting the right technologies and tools for your enterprise's IT and data management strategy can be tough. Let Enterprise Management Associates (EMA) be your guide on the pathway to IT and Data Management success!

A leading industry analyst and consulting firm 100% dedicated to IT and data management, EMA delivers in-depth, objective, and actionable insight into the technologies and best practices required to transform your IT organization from a fire-fighting cost center into a business partner that leverages technology to support your organization's objectives.

A Wealth of Information for Only \$495/Year

The **EMA Advisory Notes Service** provides access to an extensive library of IT and data management research documents, including:

- **Advisory Notes** – succinct, focused reports that provide actionable recommendations for enterprise IT professionals
- **Impact Briefs** – our take on the implications and repercussions of industry events such as mergers, acquisitions, major product releases, management changes, etc.

This affordable service provides subscribers with insight into topics that span our practice areas, including:



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A Sampling of Available Titles

The ENTERPRISE MANAGEMENT ASSOCIATES® Research Library currently contains dozens of informative Advisory Notes, including the following titles:

- *Is Virtualization Right For You? The Top Ten Questions You Should Ask*
- *An ITIL Approach to Data Center Relocation and Consolidation*
- *Configuration and Change Control: An Anchor Point of IT Governance*
- *SOA's Dirty Little Secret*
- *What To Look For If You're Buying Network Management From An ESM Platform Provider*
- *Lessons Learned from Managing Applications over the Network*
- *The Pros and Cons of Systems Management Appliances*
- *Why You Should (or Shouldn't) Worry About SOA*
- *If You're Wondering How You're Doing In Your CMDB Deployment, You're Not Alone*
- *Self-Service Help Desks – Can Knowledge be Pushed to the End-User?*
- *How to Improve Network Availability, Reliability, and Security*
- *SaaS: An Idea Whose Time Has Come*
- *Effect of CMDB Initiatives on Service Level Management Deployment*
- *SOA and the CMDB*
- *CMDB Stories – Where to Begin, or Begin with the End In Mind*
- *One Real-World CMDB Deployment*
- *Open Source Products in the SOA and Application Management Spaces*
- *Making the Most of the Convergence of IT Risk and Operations Management*

About EMA

Founded in 1996, Enterprise Management Associates (EMA) is a leading industry analyst firm that specializes in going “beyond the surface” to provide deep insight across the full spectrum of IT and data management technologies. EMA analysts leverage a unique combination of practical experience, insight into industry best practices, and in-depth knowledge of current and planned vendor solutions to help its clients achieve their goals. Learn more about EMA research, analysis, and consulting services for enterprise line of business users, IT professionals and IT vendors at www.enterprisemanagement.com or follow EMA on Twitter at http://twitter.com/ema_research.

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