

EMA™ Premium Research Service



Go Beyond the Surface of IT Management

What are the biggest challenges involved in implementing a new technology? How are successful initiatives overcoming obstacles? What best practices would others who have “been there and done that” recommend?

Enterprise Management Associates (EMA) is a leading IT analyst and consulting firm 100% dedicated to IT management. We conduct detailed market surveys, interview practitioners, and consult with enterprise IT organizations on strategic projects to answer these questions and more. Combine this primary research with the hands-on experience of our analysts and you will see why EMA is different than other firms: our research and advice is grounded in the real-world (not in theory) and goes far “beyond the surface” for key IT management technologies.

At EMA, we neither sell nor implement any technologies – our only goal is to provide you with the vendor-neutral research and advice you need to make better informed decisions and succeed with your key IT management initiatives.

Tap into the wealth of in-depth information in our extensive IT Management Research Library. Topics covered span the IT management spectrum.

LEARN MORE:

EMA delivers in-depth research and actionable advice to help you make better decisions, succeed with key projects, and align IT with business objectives. Contact the EMA Business Development Team at enterpriselit@enterprisemanagement.com or +1.303.543.9500 to learn more about becoming an EMA subscriber!

The screenshot shows the EMA IT Management Research Library website. At the top, there is a navigation bar with links for 'IT Professionals', 'IT Vendors', 'Coverage Areas', 'Research', 'Free Resources', 'IT Management Solutions Center', 'News', and 'About EMA'. Below this is a search bar and a 'SEARCH LIBRARY' button. The main content area is titled 'EMA™ IT Management Research Library' and includes a search bar and a 'SEARCH' button. The page is divided into several sections: 'Our Services' (EMA Advisory Notes Service, EMA Premium Research Service, IT Professionals), 'Latest End-User Research Reports' (5 Key Virtualization Management Challenges, KBOX Systems Deployment Appliance vs. Symantec Ghost, Got Business Disruptions?, etc.), 'Latest Advisory Notes' (A Cost Optimization Framework for the Economic Downturn and Beyond, Overview of Best Practices for Virtualization and Virtual Systems Management, etc.), 'Latest Vendor Research Reports' (Best Practices in Virtual Systems Management (VSM): Market Opportunities for Virtualization & Management Vendors), and 'Latest EMA Briefs' (The EMA take on the latest industry news, events, vendors, and products; RNA Networks Rolls Out RNAMessenger, introducing Memory Virtualization to the...).

EMA Subscribers Get Comprehensive Access to 1000+ Documents
in the EMA IT Management Research Library

EMA™ Premium Research Service



EMA Provides Deep Insight on a Broad Range of IT Management Technologies

Affordable Access to In-Depth IT Management Research

The **EMA Premium Research Service** delivers the in-depth primary research IT leaders need to understand real-world challenges, benefits, and best-practices for key IT management technologies and to stay on top of the latest IT management trends and industry events.

As a Premium Research Service subscriber, you get access to all end-user focused content already in our extensive [IT Management Research Library](#) as well as all new research delivered during your subscription period:

- **End-User Focused Research Reports** – in-depth reports highlighting key findings and best-practice advice from our primary market research studies
- **Advisory Notes** – succinct, focused reports that provide actionable recommendations and straightforward guidance on key technologies
- **Impact Briefs** – the EMA take on the implications and repercussions of industry events like mergers, major product releases, etc.

These reports are complemented by a wealth of timely white papers and other thought leadership pieces that address current events and new business challenges as they arise.

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Why Become an EMA Subscriber?

- **In-Depth** – Unlike many firms, EMA is 100% focused on IT management and provides deep insight into IT management technologies rather than just skimming the surface
- **Informative** – Stay current on the latest IT management trends and technologies and learn where they make sense for your business
- **Objective** – Access unbiased information and advice on technologies and vendor solutions from a respected third-party source you can trust
- **Affordable** – A cost-effective complement to your existing research provider and an invaluable 2nd (or 3rd) opinion on important IT management decisions

Learn More

For further information about the EMA Premium Research Service or other EMA research subscriptions for enterprise IT professionals, please contact the EMA Business Development Team at enterpriseIT@enterprisemanagement.com or +1.303.543.9500.

About EMA

Enterprise Management Associates (EMA) is a leading industry analyst and consulting firm dedicated to the IT management market. We provide IT vendors and enterprise IT professionals with objective insight into the real-world business value of technologies ranging from Virtualization to Security and Risk Management to ITSM and CMDB. Learn more about our research services, our free online IT Management Solutions Center, and our IT consulting offerings at: www.enterprisemanagement.com