

EMA™ Biography



Julie Craig

Research Director, Application Management

At EMA, Julie's focus areas are Best Practices, Application Management, Software Development, Service Oriented Architecture (SOA), and Software as a Service (SaaS).

Julie has over 20 years of deep and broad experience in software engineering, IT infrastructure engineering, and enterprise management. Her experience in commercial software companies included development of communications interfaces and management of programming teams. As a former IT senior engineer, she developed enterprise management solutions and deployed multiple packaged system, application and performance management products.

Julie's IT experience included working with two international software companies, Enterprise Systems Group, and the former JD Edwards & Company, now part of Oracle. During her years at Enterprise Systems Group, Julie worked as a Software Engineer in the U.S. and U.K. designing and developing software for the broadcasting industry. At the former JD Edwards & Company, Julie worked as a Software Engineer within the Development organization and as a Senior Engineer in the IT Infrastructure services group. Julie founded JD Edwards' global enterprise management team, which was responsible for evaluating and implementing large scale enterprise management systems. She has extensive experience with network performance management, database administration, and management of tiered software systems.

Prior to working at EMA, Julie worked as a manager in the Global Architecture and Core Technologies group at Accenture, where she worked extensively on ITIL related consulting projects. Her Master's Degree focus areas were Object Oriented Technologies and Enterprise Architecture.

A.A., Computer Science, Pennsylvania College of Technology

B.A., Psychology, Magna Cum Laude, Lycoming College

M.S., Computer Information Technology, Graduate Honors, Regis University

"My focus is on interpreting Industry trends with a common sense approach and a simplified outlook. As technology becomes more complex and increasingly fundamental to business, this perspective helps build bridges between vendor and consumer."